



CITI ASSET MANAGEMENT LTD

Company Profile



CITI ASSET MANAGEMENT LTD

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OUR VISION

[Our Vision]

- *To be a leading wealth management and financial advisory services company in Nigeria, providing ethical, innovative, excellent and rewarding service to our customers whilst exceeding the expectations of our shareholders, and other stakeholders*



OUR MISSION

[Our Mission]

- To provide the best service in maximization of our clients' wealth through:
 - Wealth Creation
 - Wealth Conservation
 - Wealth Transmission



OUR COMPANY

[Our Company]

- Corporate Profile
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Corporate Profile

- **Citi Asset Management Limited** is an asset management firm incorporated in Nigeria and registered with the Securities & Exchange Commission
- The company's head office is situated at 47A/B Glover Road, Ikoyi, Lagos State, in Nigeria
- Our dynamic and professional team of highly experienced individuals provide innovative, value-added, wealth management services, financial advisory, fund & portfolio management services, both locally and internationally
- We make investing easy and provide high quality service delivery through the use of modern information and telecommunication technology



Business Focus

- Private – HNWI worth N100m+

- Financial Advisory
- Portfolio/Funds Management
- Value Added Service
 - Estate Planning
 - Insurance
 - Trusteeship

- Institutional

- Fund Management
- Financial Advisory



[Our Values]

- Professionalism
- Ethics
- Technical Competence
- Strong Brand
- Transparent & Timely Information



Our Board of Directors

- **Victor Gbolade Osibodu (Chairman)**
- **Folusho Olajide Phillips**
- **Ololade Ogunbambi**
- **Oluwaseun Oluwole**



Our Board of Directors

□ **Victor Gbolade Osibodu (Chairman)**

- Chairman of Vigeo Holdings Ltd, flagship company for several other companies including Citi Investment Capital Ltd
- Director, Guaranty Trust Bank Plc & Chairman GT Assurance Plc, & Chairman SO&U.
- Sits on the board of several other companies including banks, manufacturing & service companies
- Involved in various non profit organizations including Chairman, Special Olympics Nigeria.
- Alumnus of the Harvard Business School and the Lagos Business School
- Distinguished Recipient of the merit award of the Member of the Federal Republic of Nigeria.

■ **Folusho Olajide Phillips**

- Chairman/CEO, Phillips Consulting Limited with offices in the UK & SA
- Director, several companies, charities & NGOs
- Chartered Management Accountant (UK & Nigeria)
- Former Group GM Finance, SCOA; Former Financial Adviser & Development Consultant, Coopers & Lybrand International



Our Board of Directors

■ **Ololade Ogunbambi**

- Executive Director, Vigeo Holdings Limited
- Alumnus, University of Lagos, Lagos Business School, Harvard Business School & Whits Business School, SA
- Headed several Vigeo subsidiaries: Global Utilities Management Company, The HUB, Grandview Limited & Citiserve Limited

■ **Oluwaseun Oluwole**

- Chartered Stockbroker, Chartered Institute of Stockbrokers (ACS)
- MBA, ESUT Business School
- B.Sc (Hons) University of Lagos
- Astute Broker, Banker & Marketer of over 21 years experience
- Pioneer Head of Telecoms Desk, Access Bank Plc
- Pioneer Head of Stock Broking, Tropics Securities Limited (Member Nigerian Stock Exchange)
- Former Head, Bar-Mide Ventures Limited, Commodity Traders & Exporters
- Former Executive Director, GlobalMix Capital Limited (A Corporate Sub-Brokerage Firm)



Our Management Team

- **Gbenga Sonuga** – GM/COO
- **Adekunle Adeleye** – Head, Research
- **Andrew Irivri** – Head, Financial Control
- **Conrad Eberemu** – Head, Legal/HR/Compliance
- **Eno Bassey** – Head, IT



Our Management Team

- **Oluwaseun Oluwole ED (as above)**

- **Gbenga Sonuga - GM/COO**
 - 20 years experience in financial services, business development, broker dealers and investment banks
 - He has extensive transaction experience focused on Africa and Europe
 - Partner of DiscoverPoint Holdings (USA-based private equity firm)
 - Former Managing Director at Suru Capital, a subsidiary of Suru Group Ltd focused on the Nigerian markets
 - Former Head of Corporate Finance at Kedari Capital, a full service investment bank focused on fixed income and equities in the Nigerian market
 - Former Managing Director of BW Assets Ltd (Spain), a private client advisory and investment services firm.
 - Consultant at Price Waterhouse Coopers (UK) and also worked in several broker-dealer firms such as HSBC and City Equities (UK)
 - Holds a BSc (Hons) in Actuarial Science and MSc in Actuarial Management from the Cass Business School (UK)



Our Management Team

■ **Adekunle Adeleye – Head, Research Department**

- A graduate of University of Ibadan
- PG Diploma from Michael Smurfit Graduate School of Business, Ireland.
- Holds an M.Sc in Financial Management from Hull University Business School U.K.
- Presently heads the company's Research team

■ **Andrew Irivri – Head, Financial Control**

- An astute Accountant with over 10 years post – graduation experience
- An Associate member of the Institute of Chartered Accountants of Nigeria
- Highly experienced in Audit having worked in various Audit firms
- Prior to joining us, he was with Cargill Ventures Limited



Our Management Team

■ Conrad Eberemu – Head, Legal/Compliance/HR

- A Graduate of Law – LLB from Ambrose Alli University, Ekpoma, Edo State.
- Barrister at Law – BL of The Nigerian Law School
- Member, Nigerian Bar Association (N.B.A.)
- Core competences include experience in Legal practice, Media relations and Investment.
- Presently heads the company's Legal & Compliance team

■ Enobong Bassey – Head, IT

- A graduate of Computer Science from the University of Calabar with proven skills in software development
- He is highly experienced in the design, development and implementation of innovative technology solutions that address real-life challenges
- Prior to joining us, he worked with Tavia Technology Limited as a web developer and software developer
- He is a Certified Information Systems Auditor (CISA)





OUR PRODUCTS

[Products Tier]

- Corporate
- Individual

[Corporate]

- Funds Management
- Financial Advisory

Individual

- Portfolio Management
 - Individual
 - Group
 - SSF - Special Situation Funds
 - Closed Sector Focused funds
 - Tied to specific objectives/goals
- Trusteeship
- Financial Advisory





OUR OPERATIONS

[Target Market]

- Wealth Management
 - Successful Entrepreneurs
 - Executive Professionals
- Funds Management
 - Foreign Investors
 - Local Insurance Companies
- Corporate Financial Services
 - Small to Medium Size Enterprises



OUR TECHNOLOGY

[Our Core Technology]

- Integra 2000+ software
- Webstone (web interface)
- Online access to statements & valuation
- Online real-time web interface
- Bloomberg Professional Service



[Our Core Technology]

- High encryption technology security policy
- Enhanced timely services
- Enhanced customer research support
- Robust business continuity and disaster recovery plans





OUR CUSTOMER CARE



[Add-Ons]

- Daily & Weekly Market Reports
- Weekly Portfolio Valuation Report
- Monthly Statement
- Monthly Newsletter
- Access To Portfolios On-line Real time
- Bi-annual/Quarterly Client Visits



Partners & Affiliates

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